

Healthician Application

Preference Testing

Ebtihal Isleem



Preference Test

Number of Participants: 14

Tool: Helio

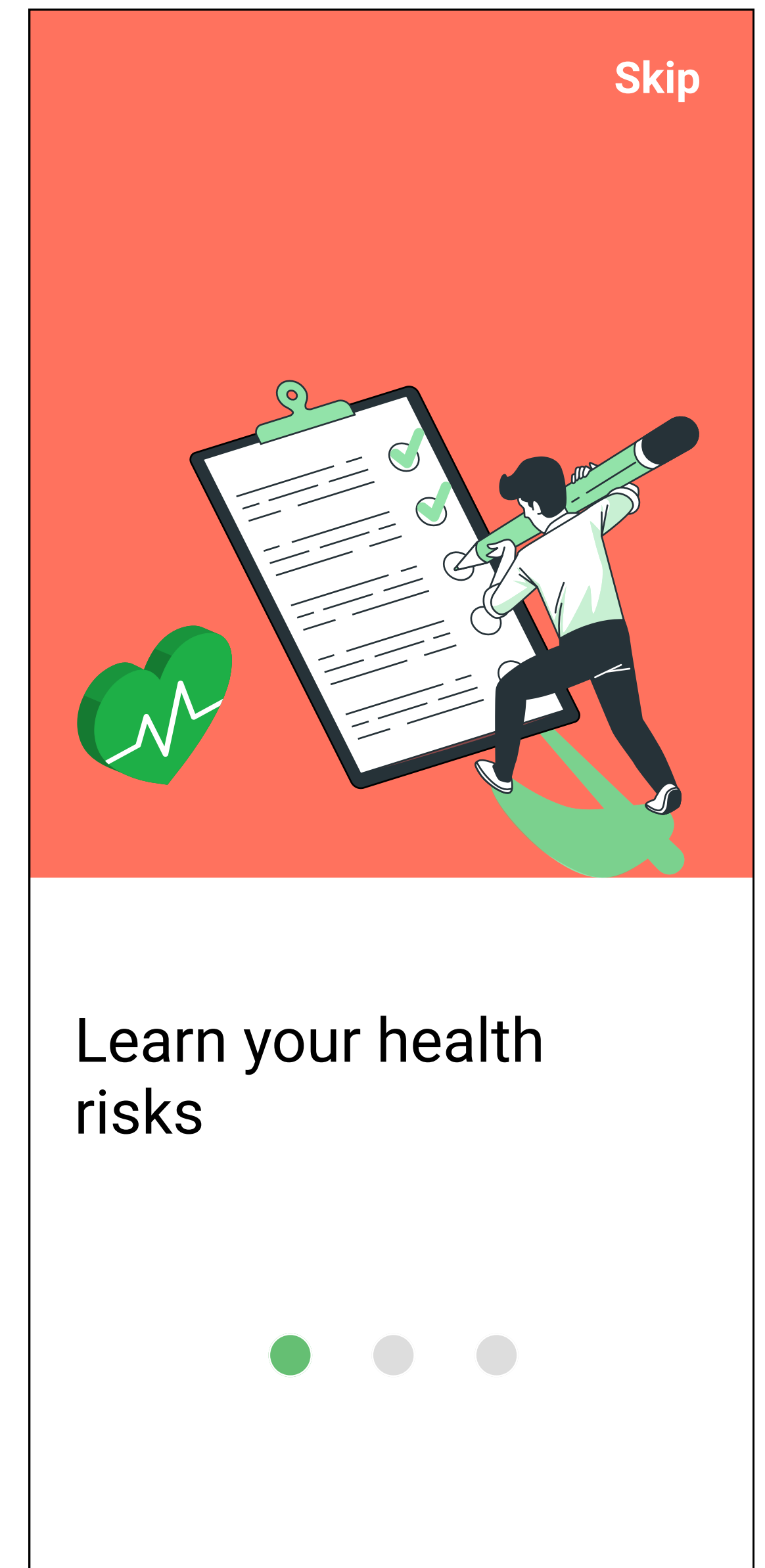
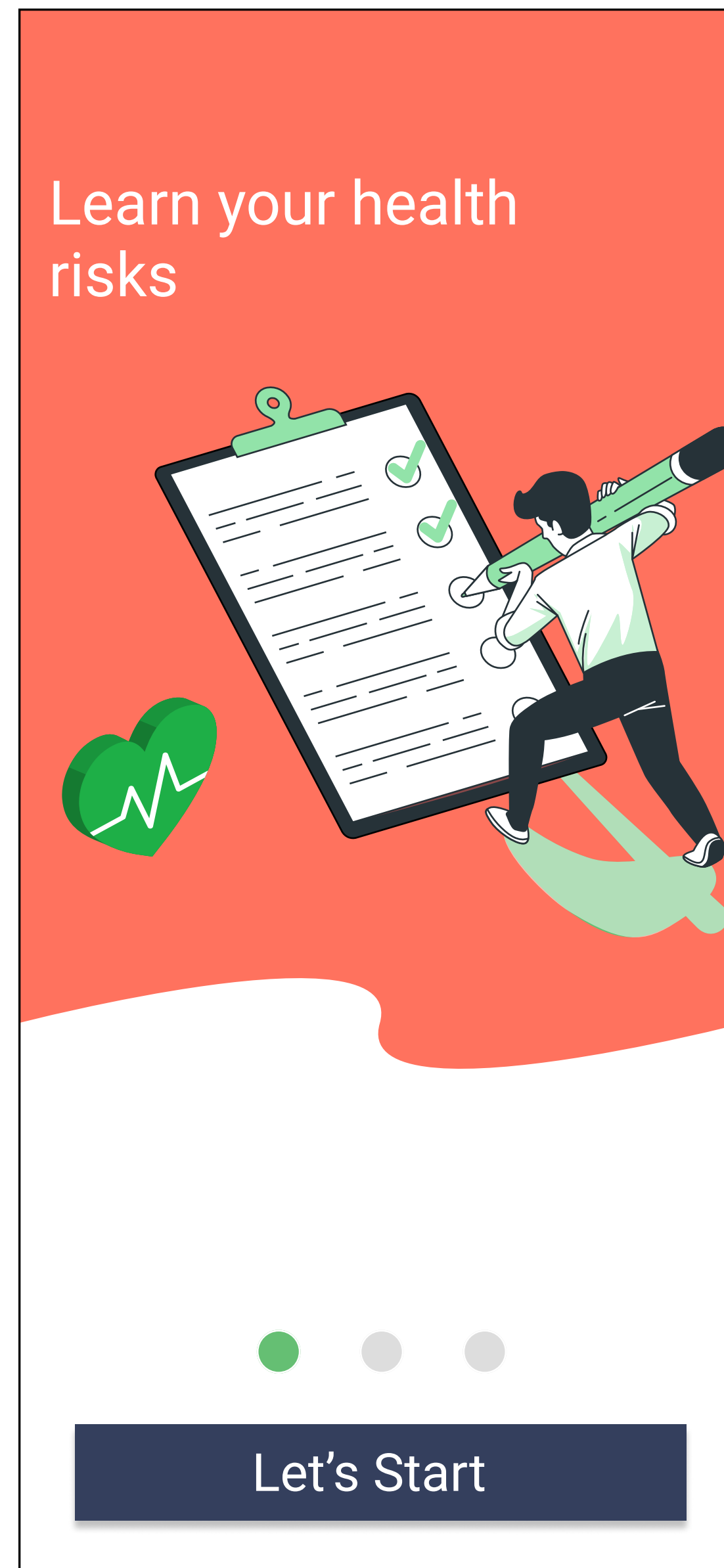
Number of Tests: 2

Preference Test#1: Onboarding Screens

Test Objective:

I decided to carry this preference test to evaluate the validity of an observation during the usability testing. One of the participants clicked the “Start Now” button twice before navigating all the onboarding screens.

The objective of this preference test is to find out the best way to skip the onboarding screens while allowing the users to complete the experience if they choose to.



Preference Test#1: Onboarding Screens

Preference test results:

9 out of the 14 participants in the preference test chose the second design over the first one. Two participants mentioned that they like the minimalist design of the second version. One of the participants pointed out that the second version looks cleaner and more focused. Another one mentioned that the button at the bottom is distracting and he felt inclined to click it.

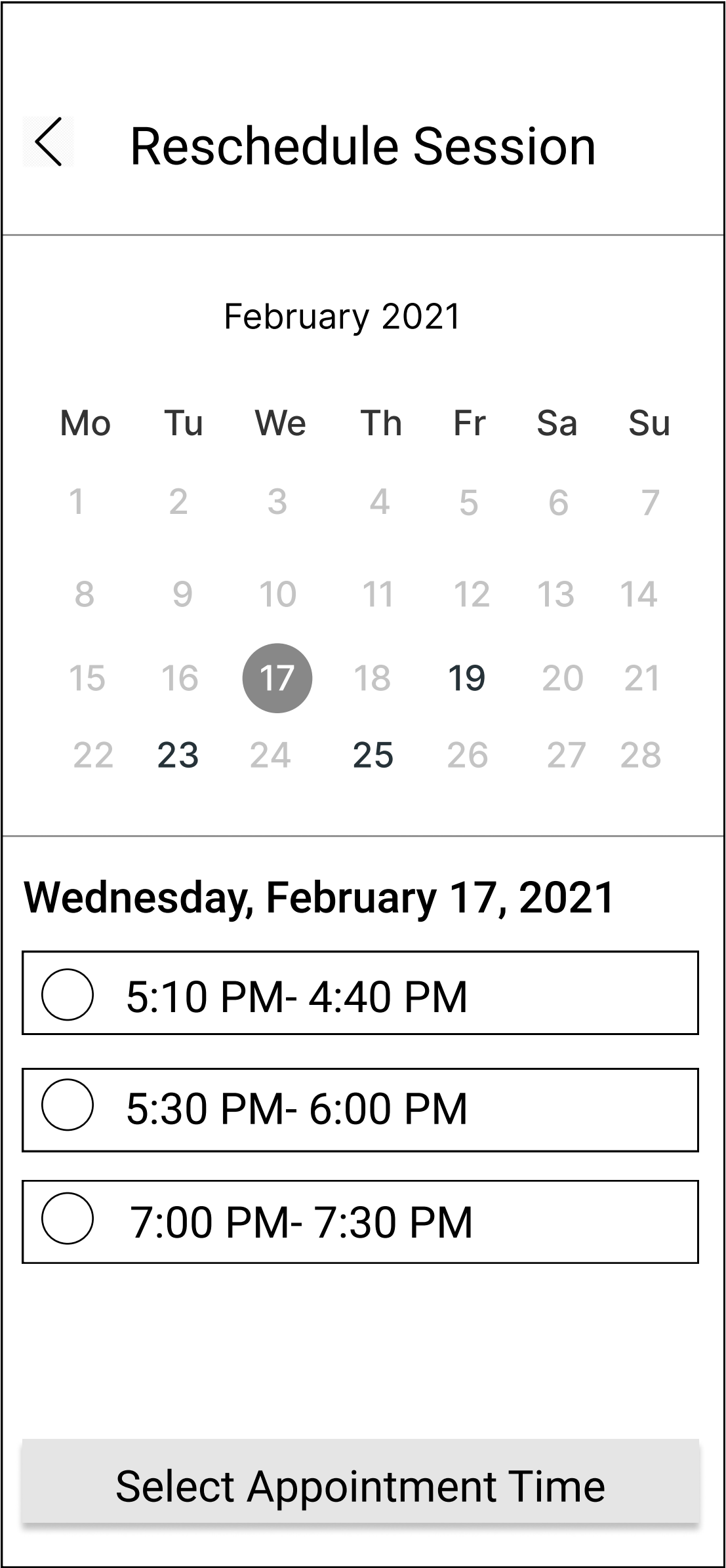
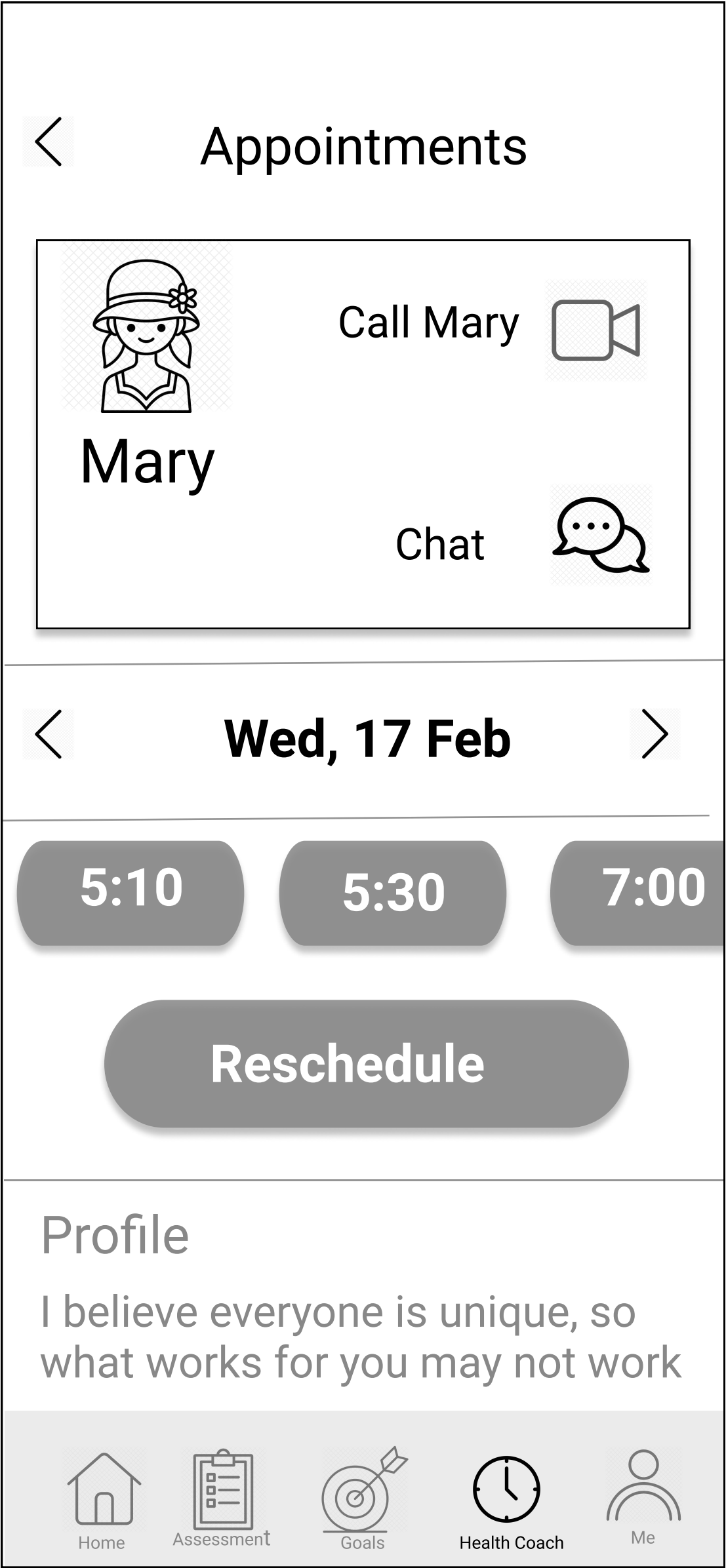
Changes to the design:

I'll use the second design for the first two onboarding screens. Users will be able to skip the screens by using the "skip" button in the top right corner. I'll add the "Let's Start" button to the third screen as a call to action button.

Preference Test#2: Appointment rescheduling screen

Test Objective:

I changed the layout of the “Appointment rescheduling” screen based on the usability testing results. The objective of this preference test is to evaluate which design do users think is easier to use.



Preference Test#2: Appintment rescheduling screen

Preference test results:

12 out of the 14 participants chose the second design over the first one. Four participants mentioned that the second layout is cleaner and allows users to see all the available time slots. Three participants pointed out that the familiar layout makes it easier to use.

Changes to the design:

I'll use the second version. No updates will be done at this point.